



DIGITAL REALM

PREMIERE DISTANCE LEARNING



Welcome to Digital Realm Premiere Distance Learning.

Digital Realm, Inc. seeks to partner with our regional institutions to produce customized premier quality pre-recorded educational sessions.

A pre-recorded module overcomes the limitations and concerns that have been realized when utilizing any of the live-stream platforms.

Digital Realm Premiere Distance Learning's pre-recorded approach eliminates the scheduling demands made on students and faculty by the various synchronous live-stream scenarios.

Definite schedules are very difficult to maintain in times like these. Appointment based distance education is further complicated across multiple time zones.

We can record:

Lectures

Lab sessions

Meetings

Live performance and recitals

Campus events

Panel discussions

Our services are available to individual academic departments as well as the entire institution.

The Digital Realm Distance Learning pre-recorded solution elevates the remote learning experience to a superior visual, auditory, and convenience factor from which faculty and students will find greater flexibility and value.

Your educational content is given the presentation it deserves. The student gets the experience they deserve.

Creating your content with Digital Realm Distance Learning enables your students to view the module on any connected device, any time, anywhere on earth. The students gain the ability to rewind, pause for note taking, and enjoy repeated viewings.

After viewing the pre-recorded course content a streaming platform, such as Zoom, could be utilized for single or group discussion. The live-stream platform is made for this.

It is our firm belief that a lesson flow such as this is the cornerstone to a robust distance offering. The students benefit from reinforced opportunities to become intimate with the subject at hand.

The educational benefits of this two-fold approach are illustrated in Dr. Lisa Feldman Barrett's Important July 8th, 2020 New York Times Opinion article, "*College courses online are disappointing. Here's how to fix them*".
<https://nyti.ms/3iFXa0H>

The Digital Realm Distance Learning operations team will conduct recording on your campus.

We have the capability to create 5-50 individual modules per day. We employ 1080 HD video, broadcast quality audio recording, and graphic content that is finished to high definition broadcast standards. Our production method will yield a presentation of superior quality rather than the uncertain imagery and questionable audio of a live-stream.

Following the recording session we add titles, graphic content, and closed captioning, (if required) and deliver the content within twenty-four hours to your web facilitator, IT department, or, like our corporate clients often do, to Vimeo.

The institution can issue a password for access and can alter or remove the content at any time. Producing your content with Digital Realm Distance Learning means you own, control, and take possession of all recorded content.

Digital Realm Distance Learning insures that you will no longer have live-stream security issues, interruptions, or quality compromises. Your faculty members are free from transmission responsibilities.

Digital Realm Distance Learning is customizable.

We can create and include a short opening segment that reflects institutional or departmental branding.

A short montage of campus scenes, or a message from the President or Department Chair can also appear before instruction begins.

Should your digital enterprise be underwritten, an appreciation could appear at the start or end of the segment.

Think of these small windows as a branding opportunity into which a little campus flavor can be depicted.

Safety Concerns.

The on-site recording sessions would only require one recording technician in the room with your faculty member.

All Digital Realm staff members will perform the production industry's recommended self-screening health exam in the hours before arrival at your facility. This exam is a four part process including a temperature check. Should a staff member be found to be at any risk, that staff member will not be allowed to work until medically cleared.

Members of our staff have been instrumental in designing health protocols for several of our ongoing productions. The personal safeguards along with the knowledgeable use of PPG and sanitation procedures will help to ease faculty uncertainty and calm health concerns.

The costs for our services vary with the amount of content you would like to present.

Digital Realm Premiere Distance Learning is a customizable service. Every individual institution will have unique needs. The estimate below assumes a recording schedule for a single educational department needing 8-10, 1 hour weekly recording sessions:

If a single record room were to record 8-10 sessions in a single day the price estimate per session would be under \$250.00 per unit.

This pricing includes the recording session, all recording gear, any quick corrective editing, closed captioning (if required), insertion of a branded session open, and delivery of your broadcast quality content to IT, your web facilitator, or Vimeo.

We are capable of outfitting one to a dozen record rooms simultaneously should your needs require such volume.

Digital Realm Premiere Distance Learning.

The staff at Digital Realm Distance Learning has 30 years production experience in all manner of network television, live event, sports/entertainment, and corporate communication projects.

Past and current clients include: Fox Sports, The Shure Corporation, The Rubbermaid Corporation, The Oprah Winfrey Show, The Judge Mathis Show, The Chicago Symphony Orchestra, Ravinia Festival, PBS, NBC, Turner Sports.

We are located in Oak Brook, IL. We are limiting our services to institutions of higher education located within a 60 mile radius of our office.

Please contact us to discuss the creation of a custom distance learning scenario for your department or entire institution.



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